

XXV<sup>th</sup> EDITION **FIC 2022**

**CAPE VERDE INTERNATIONAL FAIR**

**"25 Years, Creating Business Opportunities in Cape Verde"**



**16 - 19 | November**  
**City of Mindelo**

Invitation Dossier

# ÍNDEX

GREETINGS .....	3
TECHINICAL INFO OF THE FAIR .....	4
USEFUL INFORMATION .....	5
DATE AND PLACE .....	5
REGISTRATION .....	5
TYPE AND FEATURE OF STANDS .....	5
FURNITURE RENTING .....	5
SPONSORING AND ADVERTISEMENT .....	5
PAYMENT .....	5
QUITING CLAIM & REFUND .....	5
CONTACTS .....	5
REGISTRATION FORM .....	6
REGISTRATION LIMITS .....	6
PARTICIPATION COST .....	6
SPONSORING OPPORTUNITIES .....	7
GOLD SPONSOR .....	7
SILVER SPONSOR .....	7
PLATINIUM SPONSOR .....	7
SPECIAL PARTICIPATION .....	7
ADVERTISING PRICES .....	8
WHERE TO STAY DURING THE FAIR .....	9
HOSTESS .....	9
FIC'S FACILITIES .....	10
FURNITURE CATALOG - RENTING.....	11
STAND <b>STANDARD A MODULE 3 x 3 M</b> .....	12
STAND <b>STANDARD B MODULE 2,88 x 2,88 M</b> .....	13
CORONAVIRUS POSTER - TRANSMISSION / SYMPTOMS / PREVENTION .....	14



Dear Gentlemen,  
Dear entrepreneurs,  
Our cordial greetings

It is with great honor and satisfaction that we announce and invite your company and / or institution to be part of this special and important business event in Cape Verde, the **XXV<sup>th</sup> Edition of the FIC - International Fair of Cape Verde**, to be held in the City of Mindelo, between the 16<sup>th</sup> to 19<sup>th</sup> of November, under the motto “**25 Years, Creating Business Opportunities in Cape Verde**”.

The Cape Verde International Fair over these 25 years has fulfilled its dynamism and promotion role, both at an institutional, business as well as at the economic level. Indeed, the event currently assumes, as a privileged forum for partnerships, meetings, contacts, sharing of experiences between entities, whether public and / or private, national and / or international. The FIC, therefore, is a useful business event at the service of the economy of the country included in our annual agenda.

These 25 years of the Cape Verde International Fair, reflect a renewal, which preserves the accumulated experience, persistence, determination, and business credibility in the search for new paths, always functioning as the largest business platform in Cape Verde.

It is with these components and in a context of international crisis, with direct repercussions on the national economy, that FIC 2022 - Cape Verde International Fair is announced, which we believe to be one of the actions to boost the economy, as an adequate response to the current challenges, given that to its characteristics of an international business event of a multisectoral nature, which pursues multiple objectives, such as the increase of investments, creation of business opportunities and possibilities of promoting commercial partnerships, in addition to its nature of promotional activity and booster of economic development in Cape Verde.

The FIC 2022 edition will be a space specially prepared for our partners, exporters, importers, resellers, distributors, and service providers, with the purpose of promoting business, sharing knowledge, business partnerships, and **networking**.

A program of parallel activities will take place simultaneously with the fair, comprising technical presentations, lectures, and debate panels, aiming to promote business opportunities and learn about new market trends

**Date:** November 16th to 19th, 2022

**Location:** Enapor facilities, city of Mindelo, island of São Vicente (Cape Verde)

**Scope of the fair:** multi-sector

**Exhibitor Profile:** manufacturers, builders, exporters, importers, traders, resellers, service providers, and institutional representatives.

**Visitor Profile:** entrepreneurs, technical staff, institutional and business representatives

**Data from the last edition held in Praia:**

- 130 Exhibitors, organized in 230 Stands
- More than 13,000 Visitors from different nationalities (Austria, China, Spain, United States, Mauritania, Portugal, Switzerland, Germany, ECOWAS Region).

Aware that our invitation will deserve your special attention, we reiterate our thanks in advance, hoping to see you soon in the city of Mindelo.

With our best regards,

**Managing Director of FIC, SA**



## TECHNICAL INFO OF THE FAIR



### Event:

XXIV<sup>th</sup> Edition of  
Cape Verde International Fair

### Starting on:

November 16<sup>th</sup>, 17<sup>th</sup>, 18<sup>th</sup>, and 19<sup>th</sup>, 2022

### Place:

Enapor installations, Mindelo city, São Vicente island (Cape Verde)

### Organization:



### Partners Institutional:



Câmara de Comércio do  
Norte de Cabo Verde  
North Chamber of Commerce



### Partner Financial:



### Partner Transport and Logistics:



### Partners Technologies:



### Partner Social Communications:



### Partners Media:







- **DATE AND PLACE**

Enapor installations, Mindelo city, São Vicente island, 16<sup>th</sup> to 19<sup>th</sup>, November.

- **REGISTRATION**

To subscribe at **FIC 2022 – Cape Verde International Fair**, simply filling out the attached Registration Form and send it to our email: [info@fic.cv](mailto:info@fic.cv), or subscribe directly at our office in the city of Mindelo.

**Entries will only be considered valid upon payment of 50% of the total cost of participation.** The remaining amount shall be settled no later than **October 7<sup>th</sup> 2022**.

- **TYPE AND FEATURE OF STANDS**

**Stand Standard A (3m x 3m x 2,40m)**- Grey Aluminum profiles, white PVC panels, gray carpet. See page 12.

**Stand Standard B (2,88m x 2,88m x 2,40m)** - Aluminum profiles, white MDF panels, gray carpet. See page 13.

- **FURNITURE RENTING**

The furniture choosing process can be done through the catalog attached. See page 15 and select the furnitures available..

- **SPONSORING AND ADVERTISEMENT**

For sponsoring and advertisement, it's available, with previous negotiation, spaces outside and inside of our facilities, as well as in the fair official catalog. See Sponsoring Modalities and counterparts at page 7.

- **PAYMENT**

For the payment, follow the bank details of FIC, SA:

**BCA** NIB: 00030000 67434595 101 76; IBAN: CV64 0003000067434595101 76; SWIFT: BCATCVCV;

**BI** NIB: 000500000 4132977 101 97; IBAN: CV64 0005000004132977101 97; SWIFT: CGDICVCP;

**BAI** NIB: 000811000 0012495 001 43; IBAN: CV64 0008110000012495001 43; SWIFT: BAIPCVCV;

**CECV** NIB: 00020000 21149768 101 02; IBAN: CV64 0002000021149768101 02; SWIFT: CXECCVCV;

**BCN** NIB: 462407610151; IBAN: CV64 0004000004624076101 51; SWIFT: CANBCVCV; TOTAPTPL

**NOTE:** In case of international transfers, the cost of money transfer must also be borne by the exhibiting company.

- **QUIT CLAIM & REFUND**

**Reimbursement for withdrawal after October 7<sup>th</sup>, will have a penalty of 50% of the cost of participation.**

- **CONTACTS**

Website: [www.fic.cv](http://www.fic.cv)

Email: [info@fic.cv](mailto:info@fic.cv) , [afortes@fic.cv](mailto:afortes@fic.cv)

Phones: 00238 232 18 22; 00238 928 00 00

Mobile phone: 00238 9188262; 00238 9188264



# REGISTRATION FORM

(Please fill in with capital letters)

**DATA ENTRY LIMIT – OCTOBER 7<sup>th</sup>**

COMPANY NAME:		
ADDRESS:		
TAX:	CITY:	COUNTRY:
C.P:	PHONE:	
MOBILE:		
EMAIL:		SITE:
NAME OF THE STAND (MAX 20 C):		
ACTIVITY/SECTOR OF THE COMPANY:		
PRODUCTS/SERVICE TO EXHIBIT:		
PERSON ENCHARGE OF THE PARTICIPATION:		GSM:

## PARTICIPATION'S COST:

STAND: 9m<sup>2</sup> (3m x 3m) = 90.000\$00 ECV

STAND: 18m<sup>2</sup> (3m x 6m) = 171.000\$00 ECV

STAND: 27m<sup>2</sup> (3m x 9m) = 245.000\$00 ECV

STAND: 36m<sup>2</sup> (3m x 12m) = 306.000\$00 ECV

STAND: > 36m<sup>2</sup>: The cost of participation is calculated based on 90,000\$00 / m2. A discount price of 15% will be applied on the total amount.

**VAT current rate: 15%**

**Exchange rate: 1 EURO = 110, 265 CVE**

**EACH MODULE / STAND COMPRISES: SPACE; CARPET; ELETRIC INSTALATION; OUTLET 220V; LIGHTING PROJECTOR.**

DESIGNATION	STAND'S REFERENCE /ISLAND	QUANTITY	UNIT PRICE	TOTAL
STAND				
FURNITURE				
FURNITURE				
FURNITURE				

**SUB TOTAL:**

**VAT TAX: 15%**

**TOTAL:**

Along we send the copy of the bank deposit at one of the FIC's bank account ([see useful information](#))

in the amount of: \$00 ECV, ( ).

DATE: / / 2022.

SIGNATURE/STAMP:



## SPONSORING OPPORTUNITIES

Being a sponsor of **FIC 2022** means to associate your brand to the largest business platform in Cape Verde, and through this, generate business opportunities with a variety of public and countries.

Through the Gold, Silver and Platinum categories, you will benefit of several advantages impacting directly on the promotion of your brand, and consequently, at your sales.

Modalities	Modalities
<b>Sponsor GOLD</b> <b>(1.000.000\$00)</b>	<ul style="list-style-type: none"> <li>- Offer off a 04 Modules Stand (3 x 3 m<sup>2</sup>) with basic FIC furniture, centrally located (safeguarding Priority in the choice), or equivalent space, if the sponsor intends to costumize it's own stand;</li> <li>- Assignment of a space outside the pavilion for promotional purposes (max. 9m<sup>2</sup>);</li> <li>- Highlighting as a Gold Sponsor on the FIC website and in the event catalog;</li> <li>- Advertising of the company on the exterior and interior walls of the exhibition space;</li> <li>- Placement of the company logo with emphasis on the posters and leaflets of FIC 2022;</li> <li>- Reserve an A4 page for publicity in the Exhibitor's Dossier;</li> <li>- Preferential / referential treatment with the press (TV, Radios and Newspapers);</li> <li>- Reference / appreciation in the official opening and closing acts;</li> <li>- Publicity of the advertising spot of the company in the multimedia space of the event;</li> <li>- Providing a room for the presentation of the Sponsor;</li> <li>- Invitation for parallel activities developed under FIC 2022;</li> <li>- 60 free tickets for the 04 days of the fair. In case of need, additional invitations will be available at no cost;</li> <li>- Car Parking: 01 Vehicle</li> <li>- Negotiable: other modalities of return</li> <li>- Additional: Sectorial partner (conditions to be specified in case of interest)</li> </ul>
<b>Sponsor SILVER</b> <b>(550.000\$00)</b>	<ul style="list-style-type: none"> <li>- Offer off a 02 Modules Stand (3 x 3 m<sup>2</sup>) with basic FIC furniture, in a prominent place to be agreed, or equivalent space, if the sponsor intends to costumize it's own stand;</li> <li>- Highlighting as a Silver Sponsor on the FIC website and in the event catalog;</li> <li>- Advertising of the company on the interior walls of the exhibition space;</li> <li>- Placement of the company logo with emphasis on the posters and leaflets of FIC 2022;</li> <li>- Reserve an A4 page for publicity in the Exhibitor's Dossier;</li> <li>- Invitation for parallel activities developed under FIC 2022;</li> <li>- 40 free tickets for the 04 fair days. In case of need, additional invitations will be available at no cost;</li> <li>- Negotiable: other modalities of return.</li> </ul>
<b>Sponsor PLATINIUM</b> <b>(350.000\$00)</b>	<ul style="list-style-type: none"> <li>- Offer off a 01 Modules Stand (3 x 3 m<sup>2</sup>) with FIC basic furniture, in a prominent place to be agreed, or equivalent space, in case the sponsor intends to costumize it's own stand;</li> <li>- Highlight as Platinum Sponsor on the interior walls of the fairground;</li> <li>- Reserve an A4 page for publicity in the Exhibitor's Dossier;</li> <li>- Company advertising on the exterior walls of the exhibition pavilion;</li> <li>- Placement of the company logo with emphasis on the posters and leaflets of FIC 2022;</li> <li>- 20 free tickets for the 04 fair days.</li> </ul>
<b>Special Participation</b> <b>(100.000\$00)</b>	<ul style="list-style-type: none"> <li>- Placement of an advertisement panel at a location agreed;</li> <li>- Placement of the company's logo at FIC's 2022 catalogue;</li> <li>- 10 free tickets for the 04 fair days.</li> </ul>
<p><b>OBS:</b> he manufacturing and setting up of advertisement materials at the locations indicated by FIC, being them outdoors, giant screens, panels, tents, etc., will be under the sponsors responsibility but with our supervision. The materials remained and promotional acts of <b>FIC 2022</b> will be done according to the plan of communication and marketing of the event. The sponsoring formalization process has to be done until <b>October 7<sup>th</sup> 2022</b>, after which you can be subject to its acceptance. <b>The amount referent to sponsoring modalities already have VAT included.</b></p>	





## I. FAIR OFFICIAL CATALOG (Digital)

Standard Measurement of the Official Fair Catalog:

Name	Dimension	Price
Back Cover	A4 - 29,7cm x 21cm	100.000\$00
1 Page	A4 - 29,7cm x 21cm	40.000\$00
1/2 Page (Horizontal)	A5 - 21cm x 14,85cm	20.000\$00

## II. ADVERTISING IN THE FAIR

Placing of Outdoors, Indoors, Banners, Mupi and Others.  
Showroom rental for product presentations.

Outdoor/Indoor	Max: 6m (Vertical)	30.000\$00
Banner	Max: 3m (Horizontal)	20.000\$00

## III. Showroom (Rental)

To be agreed with the organization of the Event (FIC, SA).

**Note:** FIC is not responsible for the creation and design of any advertising product, so it must be developed and provided by the advertising company.





The diversity and quality of the hotel units existing, the kind and friendship environment they propose you, make it more pleasant to all FIC 2022 visitors. See our suggestion below.

### Hotel Oásis Porto Grande

Telephone: (+238) 232 31 90 / 232 31 91 | Booking: [portogrande@oasisatlantico.com](mailto:portogrande@oasisatlantico.com)

Web: [oasisatlantico.com/pt/porto-grande](http://oasisatlantico.com/pt/porto-grande) | Address: Mindelo, C.P. 103, Praça Amílcar Cabral

### Hotel Don Paco

Telephone: (+238) 231 93 81 | Booking: [info@donpacohotel.com](mailto:info@donpacohotel.com)

Web: [donpacohotel.com](http://donpacohotel.com) | Address: Rua Cristiano de Sena Barcelos 461, Mindelo – SV, Cabo Verde

### Mindel Hotel

Telephone: (+238) 232 88 81/85 | Booking: [mihotel2011@gmail.com](mailto:mihotel2011@gmail.com)

Web: [mindelhotel.cv](http://mindelhotel.cv) | Address: Avenida 5 de Julho Mindelo, Mindelo – São Vicente, Cabo Verde

### Las Rochas Residence

Telephone: (+238) 231 88 80 | Booking: [residence@las-rochas.com](mailto:residence@las-rochas.com)

Web: [las-rochas.com](http://las-rochas.com) | Address: Lazareto, Mindelo – São Vicente, Cabo Verde

### Blue Marlin Hotel

Telephone: (+238) 230 01 75 / (+238) 991 63 62 | Booking: [reservation@bluemarlinhotelcv.com](mailto:reservation@bluemarlinhotelcv.com)

Web: [bluemarlinhotelcv.com](http://bluemarlinhotelcv.com) | Address: Mindelo – São Vicente, Cabo Verde



## HOSTESS

The hostess service is unquestionable a plus at the international events, so hiring qualified professional with higher experience should make part of your participation strategy.

The **FIC 2022** organization recommends the services from **DEventos Lda**, with the following references:

**Manager & Booker:** Aderson Soares

**Telephone:** 00238 996 63 78 / 923 82 87

**e-mail:** [adersonsoares84@gmail.com](mailto:adersonsoares84@gmail.com); [deventos.lida@gmail.com](mailto:deventos.lida@gmail.com)







# SÃO VICENTE ISLAND

## City of MINDELO



### POPULATION

around 81,014 inhabitants  
(2015)



### AREA

226,7 Km<sup>2</sup>



### CITY

around 62,970 inhabitants

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### FIC FACILITIES:

Enapor installations, Mindelo city, São Vicente island (Cape Verde)

Área:

**Coordinates: 16°51"N 24°58"W**





## - RENTING -



Ref: 08CCE

900\$00 + VAT



Ref: 08CR

1.000\$00 + VAT



Ref: 07MT02

(1.50 X 0.60 X 0.75)

2.500\$00 + VAT



Ref: 05BV

(1.30 X 0.45 X 0.90)

3.000\$00 + VAT



Ref: 04AB

(0.60 X 0.70)

2.500\$00 + VAT



Ref: 07MVG3

(0.65 X 0.75)

3.000\$00 + VAT



Ref: 03ART W

(1.10 X 0.45 X 0.63)

3.000\$00 + VAT



Ref: 03ART B

(0.85 X 0.40 X 0.75)

3.000\$00 + VAT



Ref: 06EV 1

(0.90 X 0.40 X 1.60)

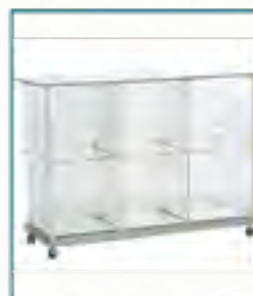
3.000\$00 + VAT



Ref: 03ART2

(0.65 X 0.40 X 1.50)

4.500\$00 + VAT



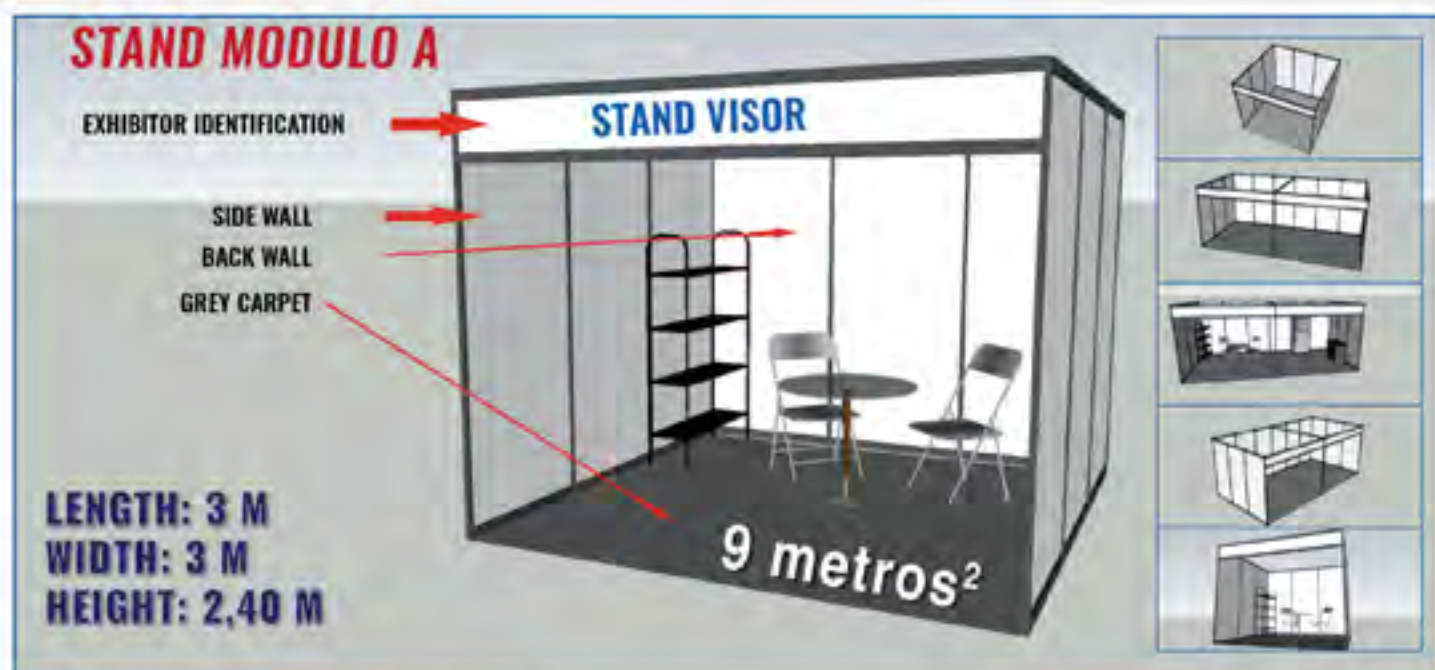
Ref: 01CI

(0.40 X 0.40 X 0.40)

500\$00 + VAT

EACH CUBE

# STAND STANDARD: \_Module A - 3x3m = 9 m<sup>2</sup>



## PALA - EXHIBITOR IDENTIFICATION



## VIEW RIGHT SIDE WALL (-LEFT) / BACK WALL



9 metros<sup>2</sup>  
**STAND**

PVC White Plate

Aluminium Profile



**FIC, S.A**

*Onde os negócios acontecem!*

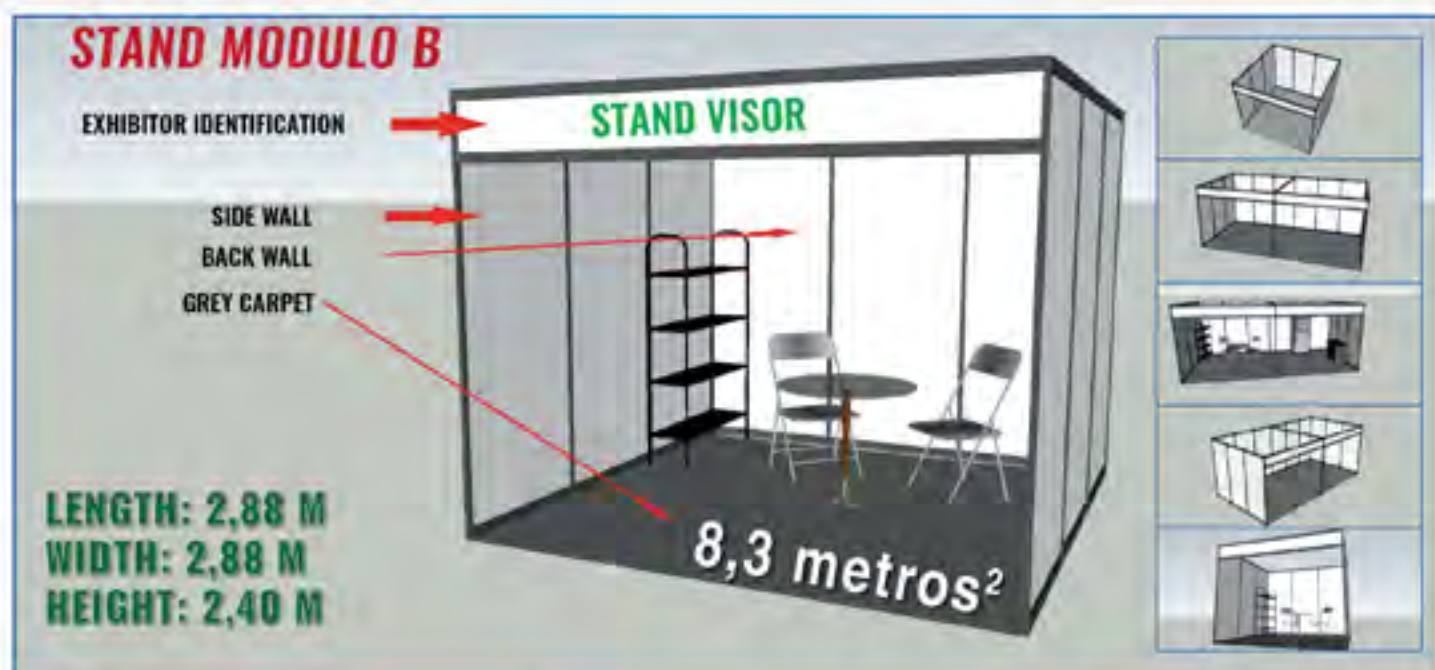
## FIC, S.A - FEIRA INTERNACIONAL DE CABO VERDE

Rua Angola 10 RC, Cidade do Mindelo (Centro), São Vicente, Cabo Verde, C.P 249

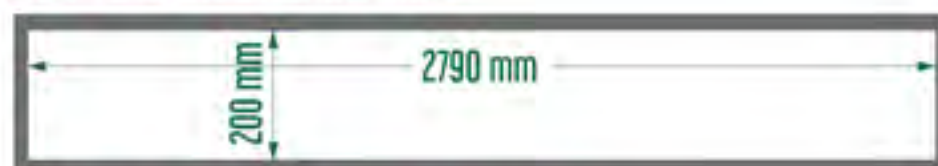
Tel: (+238) 232 18 22 - (+238) 928 00 00 - Email: [info@fic.cv](mailto:info@fic.cv) - Site: [www.fic.cv](http://www.fic.cv)



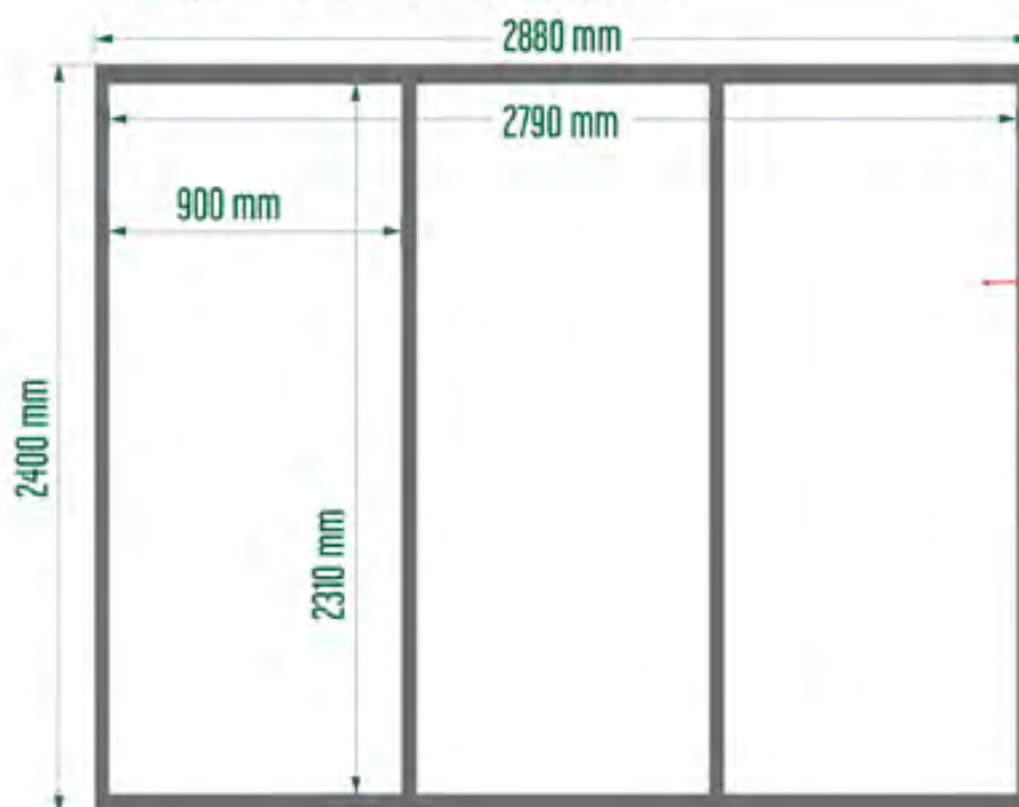
# STAND STANDARD: \_Module B - 2,88x2,88m = 8,3 m<sup>2</sup>



## PALA - EXHIBITOR IDENTIFICATION



## VIEW RIGHT SIDE WALL (=LEFT) / BACK WALL



8,3 metros<sup>2</sup>  
STAND

MDF White Plate

Aluminium Profile



FIC, S.A

Onde os negócios acontecem!

## FIC, S.A - FEIRA INTERNACIONAL DE CABO VERDE

Rua Angola 10 RC, Cidade do Mindelo (Centro), São Vicente, Cabo Verde, C.P 249

Tel: (+238) 232 18 22 - (+238) 928 00 00 - Email: [info@fic.cv](mailto:info@fic.cv) - Site: [www.fic.cv](http://www.fic.cv)



# NOVO CORONAVIRUS

causam doenças que variam de uma gripe simples a condições mais graves, como Síndrome Respiratória Aguda Grave.



## Transmissão

O vírus pode transmitir-se através de contacto com animais e pessoas infetadas.

## Principais sintomas

Febre alta

Tosse

Mal-estar geral

Dificuldade em respirar

## Formas de prevenção



Lavar as mãos frequentemente com água e sabão e desinfetar com álcool gel:



Cobrir a boca ao tossir e espirrar com lenço descartável ou com antebraço e deite o lenço no lixo imediatamente após o uso, e lave novamente as mãos:



Usar máscara em locais onde há risco de transmissão:



Evitar o consumo de produtos de origem animal crus ou mal cozidos:



E evitar contacto próximo com pessoas com febre e tosse e superfícies circundantes.



Nas situações mais grave a infeção pode causar **pneumonia, síndrome respiratória aguda grave, insuficiência renal** e em alguns casos pode levar a morte.



Em caso de dúvidas, contacte os serviços de saúde mais próximo de si.



**FIC, S.A**

*Onde os negócios acontecem!*

**FIC, S.A - FEIRA INTERNACIONAL DE CABO VERDE**  
**Rua Angola 10 RC, Cidade do Mindelo (Centro),**  
**São Vicente, Cabo Verde**  
**C.P 249**

**Tel: (+238) 232 18 22 - (+238) 928 00 00**

**Email: [info@fic.cv](mailto:info@fic.cv) - Site: [www.fic.cv](http://www.fic.cv)**